

Privacy Policy

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1. Introduction

Welcome to Plexrum. We are dedicated to safeguarding your privacy and handling your personal data with full transparency and care. This Privacy Policy outlines how Plexrum ("we," "us," or "our") collects, uses, stores, and protects personal information from individuals who visit or participate in the \$PLXR token presale through our presale website at <https://www.plexrum.com/> (the "Presale Site"). This policy applies solely to data collected through the Presale Site in connection with the \$PLXR token presale. It does not cover any future Plexrum platform features, third-party platforms linked from our website, or services not yet launched. By using the Presale Site, you acknowledge that you have read this Privacy Policy and agree to its terms. We are committed to complying with applicable data protection laws across the jurisdictions in which we operate. If you have any concerns about how we handle your data, we encourage you to read this policy in full and contact us with any questions before participating in the presale.

2. Acceptance of Terms

By accessing or using <https://www.plexrum.com/>, connecting your cryptocurrency wallet, or purchasing \$PLXR tokens through our Presale Site, you confirm that you have read, understood, and agreed to this Privacy Policy in its entirety. We reserve the right to modify this policy at any time to reflect changes in our data practices, legal requirements, or operational needs. Any updates will be published on this page, and the "Last Updated" date at the top of the document will be revised accordingly. We recommend reviewing this policy periodically. Your continued use of the Presale Site after any changes have been published constitutes your acceptance of the updated Privacy Policy. If you do not agree with any changes, you should discontinue use of the Presale Site immediately.

3. Definitions

For the purposes of this Privacy Policy, the following terms shall have the meanings set out below: Our Team ("We", "Us", "Our"): Refers to Plexrum, the entity responsible for operating the \$PLXR token presale and the Presale Site. User ("You", "Your"): Any individual or entity who accesses the Presale Site, connects a wallet, or purchases \$PLXR tokens through the presale. Personal Information: Any data relating to an identified or identifiable natural person, including but not limited to names, email addresses, IP addresses, and wallet addresses. \$PLXR Token: The ERC-20 utility token issued by Plexrum on the Ethereum network as part of a 21-stage token presale with a hard cap of \$49,000,000. Presale Site: The web interface operated by Plexrum for the purpose of conducting the \$PLXR token presale, accessible at <https://www.plexrum.com/>. Ethereum Network: The blockchain network on which the \$PLXR token and associated smart contracts (PresaleCore and VestingVault) are deployed. Service Providers: Third-party entities engaged by Plexrum to facilitate or support the presale, including

payment processors, analytics providers, and security services. Engagement Data: Information collected automatically during your use of the Presale Site, such as pages visited, session duration, click events, and referral sources. Web Cookies: Small text files placed on your device when you visit the Presale Site, used to collect standard log information and support site functionality. MoonPay: A third-party fiat-to-crypto on-ramp provider integrated into the Presale Site to enable purchases of \$PLXR using fiat currency and native cryptocurrencies.

4. Types of Information Collected

Plexrum collects only the information necessary to operate the \$PLXR token presale and comply with applicable legal obligations. The categories of information we may collect include:

Blockchain and Wallet Information: When you connect your cryptocurrency wallet to the Presale Site, we collect your wallet address on the Ethereum network. All on-chain transaction records — including purchases made in ETH, USDT, USDC, DAI, and WBTC — are publicly visible on the blockchain and are associated with your wallet address. We record these transactions for presale management and vesting purposes.

Fiat Payment Information: If you use the MoonPay integration to purchase \$PLXR using fiat currency or native crypto, MoonPay will collect and process your payment information in accordance with their own privacy policy. Plexrum may receive confirmation data from MoonPay to credit your presale allocation.

Referral Data: If you participate in our referral programme, we collect the wallet addresses of both the referrer and the referred buyer to calculate and distribute the 7% referral commission as recorded on-chain.

Device and Technical Information: We automatically collect certain technical information when you visit the Presale Site, including your IP address, browser type and version, operating system, device type, and time zone. This information is used to ensure compatibility and improve the performance of the Presale Site.

Engagement and Usage Data: We collect data about how you interact with the Presale Site, including pages visited, time spent on each page, buttons clicked, referral URLs, and conversion events. This data is collected in aggregated or pseudonymous form where possible.

Cookies and Tracking Data: We use cookies and similar tracking technologies to support Presale Site functionality and analytics. Please refer to our Cookies Policy for full details.

Communications Data: If you contact our support team via email or any other channel, we collect the content of your messages, your email address, and any other information you choose to provide in connection with your inquiry. By using the Presale Site, you consent to the collection of this information as described above.

5. How We Collect Your Information

We collect your information through the following means:

Directly from You: When you connect your wallet to the Presale Site, complete a \$PLXR purchase, use the MoonPay fiat on-ramp, join our referral programme, or contact our support team.

Automatically: When you browse the Presale Site, our servers and third-party analytics tools (including Google Analytics) automatically collect technical and engagement data about your visit.

From Third Parties: We may receive information from MoonPay regarding fiat payment confirmations, and from Cloudflare regarding security events affecting your session.

From the Blockchain: Transaction data related to \$PLXR purchases is recorded on the Ethereum network and is publicly

accessible. We monitor on-chain activity associated with our presale smart contracts for the purposes of presale management, vesting administration, and fraud prevention.

6. Use of Collected Information

We use the information we collect solely for the following purposes: **Presale Management:** To process your \$PLXR token purchases, allocate tokens to your wallet, and manage your vesting schedule. Presale participants receive 5% of their purchased tokens at Token Generation Event (TGE), followed by a 90-day cliff, after which the remaining 95% vest linearly over 730 days through the Plexrum VestingVault smart contract. **Referral Programme Administration:** To calculate referral commissions and ensure accurate attribution of the 7% commission owed to referring wallets based on completed presale purchases. **Customer Support:** To respond to your presale-related inquiries, investigate issues, and provide assistance with transactions, token claims, or vesting queries. **Analytics and Site Improvement:** To understand how users interact with the Presale Site, identify issues, and improve the user experience. We use Google Analytics for this purpose. **Security and Fraud Prevention:** To monitor for suspicious activity, protect the integrity of the presale, and prevent unauthorized access or manipulation of presale smart contracts or user allocations. **Regulatory Compliance:** To comply with applicable laws and regulations, including anti-money laundering (AML) and counter-terrorism financing (CTF) obligations. **Communications:** To send you presale updates, stage announcements, and relevant information about \$PLXR, where you have opted in to receive such communications. By using our Presale Site, you agree to the use of your data for these purposes.

7. Transfer of Personal Information

Plexrum operates internationally, and your personal information may be processed and stored on servers located outside your country of residence, in jurisdictions where our authorized service providers operate. While we do not sell your personal data to third parties, we may transfer your information to authorized service providers as described in this policy. Where such transfers occur, we implement appropriate safeguards to ensure your data is protected in accordance with applicable data protection laws, including the use of data processing agreements with our service providers. Blockchain data — including wallet addresses and transaction records — is inherently public and immutable once recorded on the Ethereum network. This data cannot be deleted or restricted and is accessible globally. By participating in the presale, you acknowledge and accept this characteristic of blockchain technology. By submitting your information through the Presale Site, you consent to the international transfer and processing of your data as described above.

8. Disclosure of Personal Information

Plexrum does not sell, trade, or rent your personal information. We may share your information only under the following limited circumstances: **Payment and On-Ramp Providers:** We share data with MoonPay to facilitate fiat-to-crypto purchases of \$PLXR. MoonPay processes your payment information under their own privacy policy, which we encourage you to review. **Analytics and Security Providers:** We share engagement and technical data with Google Analytics for site

performance measurement, and with Cloudflare for security, DDoS protection, and bot mitigation services. Smart Contract Auditors: In connection with our presale smart contract security audits, certain technical data related to contract interactions may be reviewed by our independent auditing partners. Legal and Regulatory Authorities: We may disclose your data where required by applicable law, court order, or regulatory request, including from financial intelligence units, tax authorities, or law enforcement agencies. Corporate Transactions: In the event of a merger, acquisition, restructuring, or sale of all or part of Plexrum, your data may be transferred to the relevant acquiring entity as part of that transaction. We will provide notice of any such transfer where required by law. Protection of Rights and Safety: We may disclose your data where we believe in good faith that such disclosure is necessary to protect the rights, property, or safety of Plexrum, our users, or the public. We ensure that all data sharing is conducted in compliance with applicable laws and appropriate data protection safeguards.

9. Data Security

We take the security of your personal information seriously and have implemented a range of technical and organizational measures to protect your data against unauthorized access, disclosure, alteration, or destruction. Our security measures include, but are not limited to: SSL/TLS encryption for all data transmitted between your browser and the Presale Site; HTTP Strict Transport Security (HSTS) to enforce secure connections; Cloudflare Web Application Firewall and Bot Fight Mode to protect against malicious traffic; domain-level email authentication via SPF, DKIM, and DMARC to prevent phishing and spoofing; and secure smart contract architecture with independent third-party audits. While we strive to apply industry-best security practices, no method of data transmission over the internet or electronic storage is 100% secure. We cannot guarantee the absolute security of your information. In the event of a data breach that is likely to affect your rights and freedoms, we will notify you and relevant authorities as required by applicable law. Plexrum will never ask for your wallet seed phrase, private key, or password. If you receive any communication purporting to be from Plexrum requesting such information, please treat it as fraudulent and report it to us immediately at support@plexrum.com.

10. Your Data Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information. These may include: Right of Access: You may request a copy of the personal information we hold about you and information about how it is being used. Right to Rectification: You may request correction of any inaccurate or incomplete personal information we hold about you. Right to Erasure: You may request deletion of your personal data where we no longer have a legal basis to retain it. Please note that on-chain transaction data recorded on the Ethereum network cannot be erased due to the immutable nature of blockchain technology. Right to Restriction: You may request that we limit the processing of your personal data in certain circumstances, such as where you contest its accuracy or object to our processing. Right to Object: You may object to our processing of your personal data for direct marketing purposes or where processing is based on our legitimate interests. Right to Data Portability: Where technically feasible and

legally applicable, you may request that we provide your personal data in a structured, machine-readable format. To exercise any of the above rights, please contact us at support@plexrum.com. We will respond to your request within a reasonable timeframe and in accordance with applicable law. Please note that certain rights may be limited where we are required to retain data to comply with legal obligations.

11. Children's Privacy

The Plexrum \$PLXR token presale is not directed at, and is not intended for use by, individuals under the age of 18. We do not knowingly collect, process, or retain personal information from minors. By participating in the presale, you represent and warrant that you are at least 18 years of age and have the legal capacity to enter into a binding agreement in your jurisdiction. If we become aware that we have inadvertently collected personal information from a person under 18, we will take prompt steps to delete that information from our systems. If you believe a minor has provided us with personal information, please contact us immediately at support@plexrum.com.

12. Third-Party Website Links

The Presale Site may contain links to external websites and services, including decentralized exchanges, blockchain explorers, and partner platforms. These third-party sites operate entirely independently of Plexrum and have their own privacy policies and terms of service. We encourage you to review the privacy policies of any third-party sites you visit through links on our Presale Site before providing any personal information. Plexrum has no control over, and assumes no responsibility for, the content, privacy practices, or data handling of any third-party websites or services. Links to third-party sites do not constitute an endorsement by Plexrum of those sites, their content, or their privacy practices.

13. Retention of Personal Information

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable law. Specifically: communications and support data are retained for a period of up to 2 years following your last interaction with us; analytics and engagement data is retained in pseudonymous or aggregated form for up to 26 months in line with standard analytics retention settings; presale participation records, including wallet addresses and transaction references, are retained for the duration of the vesting period and for a minimum of 5 years thereafter to comply with applicable financial recordkeeping and AML obligations. On-chain data, including wallet addresses, token amounts, and transaction hashes recorded on the Ethereum network, is permanent and cannot be deleted as a result of the immutable nature of blockchain ledgers.

14. Privacy Policy Updates

Plexrum may update this Privacy Policy from time to time to reflect changes in our data practices, the evolution of our presale operations, or new legal and regulatory requirements.

When we make changes to this policy, we will update the "Last Updated" date at the top of this document and publish the revised policy on the Presale Site. Where changes are material, we will take reasonable steps to notify you, such as by posting a notice on the Presale Site or sending an email where we hold your contact details. We recommend that you review this Privacy Policy periodically to stay informed about how we are protecting your information. Your continued use of the Presale Site following the publication of any changes constitutes your acceptance of the updated policy.

15. Contact Us

If you have any questions, concerns, or requests relating to this Privacy Policy or the way we handle your personal data in connection with the \$PLXR token presale, please do not hesitate to contact us: Email: support@plexrum.com Website: <https://www.plexrum.com/> We are committed to addressing your inquiries promptly, transparently, and thoroughly. We aim to respond to all data-related requests within 30 days of receipt.