

Cookies Policy

Last Updated: September 2, 2026

1. Introduction

Welcome to Plexrum. This Cookies Policy explains how Plexrum ("we," "us," or "our") uses cookies and similar tracking technologies on our \$PLXR token presale website at <https://www.plexrum.com/> (the "Presale Site"). This policy applies solely to the Presale Site and data collected in connection with the \$PLXR token presale. It does not cover any future Plexrum platform features or services not yet launched. For a full understanding of how we collect and handle your personal data, please read this Cookies Policy together with our Privacy Policy, both of which are available at <https://www.plexrum.com/>. By continuing to use the Presale Site, you acknowledge that you have read and understood this Cookies Policy and agree to our use of cookies as described herein.

2. What Are Cookies?

Cookies are small text files that are placed on your device — such as your computer, tablet, or smartphone — when you visit the Presale Site. They allow the Presale Site to recognize your device on return visits and help us deliver a consistent and functional browsing experience. Cookies serve a variety of purposes: some are essential for the Presale Site to function correctly, while others help us understand how visitors interact with our pages, remember your preferences, or support our marketing and promotional efforts related to the \$PLXR presale. We use two main types of cookies based on their lifespan: Persistent Cookies: These remain on your device after your browsing session ends. They enable us to recognize you as a returning visitor and recall any preferences or settings you have previously configured on the Presale Site. Session Cookies: These are temporary cookies that are automatically deleted from your device when you close your browser. They are used to maintain your session state while you are actively browsing the Presale Site, for example, to keep your wallet connection active during a transaction.

3. Do I Need to Accept Cookies?

No, you are not required to accept all cookies. However, refusing or disabling certain cookies may limit or prevent you from using key features of the Presale Site, including connecting your Web3 wallet, participating in the \$PLXR token presale, or using the MoonPay fiat on-ramp integration. You can configure your browser at any time to notify you when cookies are about to be placed, to block specific types of cookies, or to delete cookies that have already been stored on your device. Instructions for managing cookies vary by browser; please refer to your browser's help section or settings menu for guidance. Please be aware that strictly necessary cookies cannot be disabled without significantly impairing the functionality of the Presale Site. Disabling these cookies may prevent you from completing \$PLXR presale purchases or accessing certain sections of the Presale Site.

4. Types of Cookies We Use

We use the following categories of cookies on the Presale Site. Each category serves a specific purpose and is described in detail below.

4.1 Strictly Necessary Cookies These cookies are essential for the Presale Site to operate correctly and cannot be disabled. They are required for core presale functionality, including maintaining your browsing session, enabling secure wallet connection via WalletConnect (Reown AppKit) and wagmi, facilitating \$PLXR token purchase flows, and ensuring the security and integrity of your session on the Presale Site. These cookies do not collect any information that could be used for marketing or advertising, and they typically expire when your browser session ends.

4.2 Functional Cookies Functional cookies allow the Presale Site to remember choices you make and provide enhanced, more personalized features. For example, these cookies may remember your preferred display settings, your previously connected wallet type, or any selections you have made during the presale process. These cookies do not track your activity across other websites and are not used for advertising purposes. Some functional cookies may persist beyond a single session to retain your preferences across return visits.

4.3 Analytical / Performance Cookies Analytical cookies help us understand how visitors interact with the Presale Site by collecting information about page visits, time spent on each page, buttons clicked, referral sources, and presale conversion events. This data is aggregated and, where possible, pseudonymous — it does not directly identify individual users. We use this information to measure the performance of the Presale Site, identify technical issues, and optimize the user experience for presale participants. We use Google Analytics to power these insights. Data collected through Google Analytics is processed under Google's own privacy policy.

4.4 Advertising Cookies Advertising cookies may be set on the Presale Site to record your visit and pages you have viewed in connection with the \$PLXR presale. These cookies help us deliver promotional content that is relevant to your interests, limit the frequency with which you see the same advertisement, and measure the effectiveness of our marketing campaigns for the presale. Information collected through advertising cookies may be shared with trusted third-party advertising partners who adhere to equivalent privacy and data protection standards.

5. Third-Party Cookies

Some cookies placed on the Presale Site are set by third-party services that we use to support presale operations. These third parties set and manage their own cookies in accordance with their respective privacy and cookie policies, which we encourage you to review independently.

Google Analytics: We use Google Analytics to collect aggregated data about how visitors interact with the Presale Site. Google Analytics places analytical cookies on your device to help us measure traffic patterns, user journeys, and presale conversion events. The data collected is processed by Google under their Privacy Policy.

MoonPay: When you use the MoonPay fiat-to-crypto on-ramp to purchase \$PLXR, MoonPay may place cookies on your device in connection with their payment processing and identity verification services. These cookies are governed by MoonPay's own cookie and privacy policy.

Cloudflare: We use Cloudflare to protect the Presale Site against security threats, distributed denial-of-service (DDoS) attacks, and malicious bot activity. Cloudflare may place security cookies on your device as part of its bot detection and

traffic management services. These cookies are governed by Cloudflare's Privacy Policy. Plexrum does not control the cookies set by these third parties and is not responsible for their content or privacy practices.

6. Managing Your Cookie Preferences

You have the right to manage, restrict, or delete cookies at any time through your browser settings. The process for doing so varies depending on the browser you use. Most modern browsers offer options to view and delete individual cookies, block cookies from specific websites, block all third-party cookies, or receive a notification each time a cookie is placed. Please note that restricting or deleting cookies may affect your ability to use the Presale Site. In particular, disabling strictly necessary cookies may prevent you from connecting your wallet or completing \$PLXR presale transactions. For general information on how to manage cookies across different browsers and devices, you can visit www.allaboutcookies.org. This resource provides step-by-step guidance for most commonly used browsers. Where required by applicable law, we will request your consent before placing non-essential cookies on your device. You may withdraw your consent at any time by adjusting your browser settings or by contacting us at support@plexrum.com.

7. Updates to This Policy

Plexrum may update this Cookies Policy from time to time to reflect changes in the cookies we use, new third-party services we integrate, or updated legal and regulatory requirements. When we make changes, we will update the "Last Updated" date at the top of this document and publish the revised policy on the Presale Site. Where changes are material, we will take reasonable steps to bring them to your attention, such as by displaying a notice on the Presale Site. We recommend reviewing this Cookies Policy periodically to remain informed about how we use cookies in connection with the \$PLXR presale. Your continued use of the Presale Site after any changes have been published constitutes your acceptance of the updated policy.

8. Contact Us

If you have any questions, concerns, or requests relating to this Cookies Policy or our use of cookies on the Presale Site, please do not hesitate to contact us: Email: support@plexrum.com Website: <https://www.plexrum.com/> We are committed to responding to all inquiries promptly and transparently. We aim to address all cookie-related requests within 30 days of receipt.